

Overseas Press Club Bulletin

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Up-and-Coming

Monday, Jan. 10 — Preview at 8 p.m. at OPC of "Frontline," new Public Television series exploring major national and international issues, anchored by NBC's Jessica Savitch, who will be on hand to discuss the new venture.

Thursday, Jan. 13 — An Irish night, full of Irish poetry and Bushmills Irish Whisky. Eileen O'Casey, widow of Sean O'Casey, will read from his works while others sip Bushmills. Come at 5:30 p.m., bring \$5, which includes drinks, and \$7.50 for guests.

Friday, Jan. 14 — One-time Moscow correspondents, including some former Ambassadors, will re-une to gab, guzzle and gorge at the 7th Regiment Armory.

OPCers are welcome at the Jan. 14 Russian Reunion on a first-come first-served basis. For reservations call Mary Novick at the OPC office (679-9650) and send your \$30-per-person check while there's still time. One guest allowed. The Armory is at 67th St. and Park Ave. Festivities start at 6 p.m.

Monday, Jan. 17 — Money may not talk but the three experts you will hear at this money luncheon (noon) certainly can. Reservations a must. Members \$16, guests \$18.

Another Film Preview

Following quickly on the private screening for OPCers of the blockbuster "Gandhi," Hester Hensell has arranged another screening. This one is by MGM, compliments of John Skouras. It is "The Year of Living Dangerously," about a news correspondent's year in Jakarta. There will be two showings, at 6 p.m. and at 8 p.m., at the MGM screening room at 1350 Avenue of the Americas. Members may bring one guest. The date: Jan. 17, 1983. Reservations required. Call Mary Novick at the OPC office.

New TV 'Frontline' Program to Preview at OPC



David Fanning

Jessica Savitch

Sure 'tis an O'Casey At Our Irish Night

On Thursday, Jan. 13, at 5:30 p.m., the club will become a stage for Eileen O'Casey, widow of playwright Sean O'Casey, to read from his works and reminisce about literary life in Dublin and London in the 1920's and 30's.

Herself an English-bred actress of Irish parentage, Eileen was intent on meeting O'Casey after reading his "Juno and the Peacock." She was 23, he was 47 when they married. The partnership lasted 37 years. He died in 1964.

Before meeting O'Casey, she had appeared in several of O'Casey's plays. She now divides time between Dublin and New York. Her son Breon is an artist. Her daughter Shivaun is an actress.

To celebrate and lubricate the evening, Bushmills, the oldest distillery in Ireland, and indeed the world, will host a tasting of Irish whisky.

Chemist Club members are also invited. OPCers pay \$5, including drinks, guests \$7.50.

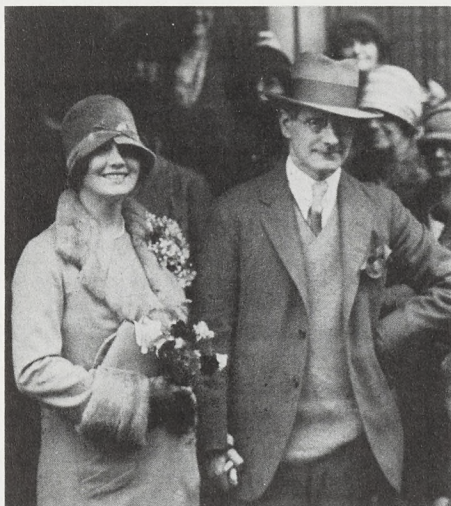
Edward R. Murrow was a visionary. He saw that public television had the potential to expand the boundaries of TV news capability, handle more difficult topics and challenge private broadcasters.

On Monday, Jan. 10 at 8 p.m. OPCers will be privileged to see the truth of this by previewing the first edition of "Frontline," an hour-long weekly public affairs series that will be anchored by NBC's superstar Jessica Savitch. The series, produced by a consortium of public TV stations over the country, will air publicly on Jan. 17.

Savitch and executive producer David Fanning will be at the OPC showing to tell about the series and what it hopes to achieve. Savitch was given leave of absence by NBC to work on this project.

Each issue of Frontline will "probe beneath the surface of timely domestic and international issues in ways that challenge how we see ourselves and the world," says Savitch.

Reservations for this showing are necessary — with Mary Novick at OPC.



The O'Caseys at their wedding, 1927

... And Now You'll Know About Stocks

Some days it goes up, some days it goes down.

If you are interested in the stock market and its ups and downs, you should be at the lunch at noon on Monday, Jan. 17, when three market cognoscenti tackle the subject, "The Investment Outlook and the Packaging Thereof."

Arranged by **George Bookman**, the speakers will be Myron Kandel, financial editor of Cable News Network, moderator; Robert Gardner, board chairman and chief executive officer of Dean Witter Reynolds; and Thomas I. Unterberg, managing partner of L.F. Rothschild, Unterberg, Towbin.

Reserve now with Mary Novick, 679-9650. Members \$16, Guests \$18.

Awards Entries Due

Deadline for entries in the 1983 annual OPC awards competition for outstanding achievement in print and broadcast journalism devoted to world affairs must be submitted by Friday, Feb. 4. They should be submitted to the club, where judging will take place. Winners will be honored at the OPC annual dinner May 5 at the Waldorf-Astoria. Awards are offered in 14 categories of print, radio, TV, still and TV photography.

"Tell It To The World" is the title of a book just out by Burton M. Halpern, an American PR man based in Tel Aviv. It is designed, he says, "to assist persons involved in cross-the-border information efforts."

Letters

ISLAMABAD, Pakistan — President Mohammad Zia-ul-Haq gave separate interviews to Bob Kaylor, *U.S. News and World Report*, and to **Al Kaff**, UPI, shortly after his return from Moscow where he attended Leonid Brezhnev's funeral and met with new Soviet Party Secretary Yuri Andropov.

In Hong Kong, NBC is preparing to close its bureau in December. Correspondent Jack Reynolds expects an assignment in the United States. Chinese-speaking Bud Pratt also will be reassigned.

Several U.S. news organizations have closed or reduced their bureaus in Hong Kong since China opened to American newsmen in 1979.

Despite the drop in foreign correspondents, the Hong Kong Foreign Correspondents Club moved into larger quarters and held a grand opening in November.

The new club is located in a remodeled brick ice house built in Hong Kong's central business district before World War I. The four-level club, decorated with historic news pictures and front pages, includes a large dining room with balcony for outdoor dining, private function rooms, a bar with adjacent dining space, and a game room fitted out with billiard and pool tables.

Sandra Burton has transferred from Paris to Hong Kong as *Time Magazine* Bureau chief. She succeeded Ross Munro, who moved from Hong Kong to Washington.

— **Al Kaff**

NEW YORK — I'll join Name Withheld By Request of your Dec. 1 issue. One of my pet peeves is the misuse of the word *transpire*. (Par. 3, Sulzberger story, Dec. 1). Of yore the word meant sweat, and quite likely, Sulzberger, with his fabulous industry, has done some of that sweating during his career. But the Funk & Wagnall dictionary I have says: "1. to give off waste products from the surface of the body, leaves, etc; exhale -vi; 2. to become known (to the nose); 3. *Informal* to happen; occur. Although *transpire* is used widely in this last sense, this usage is considered erroneous by some." It used to be so considered by all.

Well, as H.L. Mencken (who had great difficulty deciding between "pure" English and English as a "living" — thus changing — language in his famous book) demonstrated, "that's what makes horse races."

One more comment. Your plug for what I'm sure will be a fascinating session on Jan. 17 is captioned (Continued on page 4)

Washington Ticker

By JESSIE STEARNS

The White House press has learned that loud voices and loud clothes won't get President Reagan's attention at press conferences. Even though some of the women correspondents go to their hairdressers before a press conference and use heavy eye makeup.

Two White House "regulars," dressed in red recently and seated in the front row, were called by name by the President. At the Nov. 11 news conference, he made a decision in advance to use the first names of reporters he hadn't met.

He forgets there are correspondents seated to his right and left with the "White House regulars" seated in the center. Only occasionally is someone recognized on the President's right or left regardless of the number of times reporters wave hands for recognition.

* * *

When Don Shannon, *Los Angeles Times* correspondent, and president, Georgetown Citizens Association, opened the meeting, he said, "Greetings, fellow survivors." Street crime was the subject of the meeting with over 300 citizens in attendance.

* * *

The name of Joe Rosenthal, former AP photographer who took the picture of the flag-raising after the South Pacific battle for Iwo Jima, has been added to the Iwo Jima memorial. Rosenthal's photograph was awarded the Pulitzer Prize, and was the model for the statue.

* * *

Peggy Simpson, former AP and Washington correspondent for Hearst's *Boston Herald-American*, and Knut Royce, former investigative reporter for the *Kansas City Times*, joined Hearst Newspapers' Washington Bureau. Simpson will cover the economic and financial beat plus some labor and political news. Royce will be the national security reporter.

* * *

The last memorial service for Jimmy Wei, Taiwan's best known news executive, who died in a Taipei hospital on Oct. 7, was held at the Chinese Community Church with American correspondents in attendance.

Anna Chennault, who formerly worked with Wei said, "Jimmy was everybody's friend. He was a scholar and he shared the joys of his life, which was like a bouquet of roses."

Andy Kirk Night A Big Jazz Hit

Several hundred years of jazz history were represented when the Overseas Jazz Club paid tribute to Andy Kirk at its closing twilight jazz session (Nov. 19) with drummer Tommy Benford leading the Harlem Blues & Jazz Band featuring **Jane Jarvis** at the piano.

"Andy Kirk and his Clouds of Joy" big band made its niche in the annals of jazz starting in the late '20s. Writer Frank Driggs was on hand to recall the highlights of Kirk's celebrated career. However, it was the graceful, youthful Kirk himself, age 84, who made the occasion memorable. Standing slim and handsome he swung out singing an original song of his, "There Ain't No Sugar Left on Sugar Hill," with the gentle assurance he had sixty years ago. For those who may be a bit uncertain about the significance of Sugar Hill, it was the Park Avenue of Harlem in yesteryear.

Tommy Benford, the "engine" of the Harlem Blues and Jazz Band, kept the pace teeming, abetted by ebullient Eddie Chamblee on saxophone and solid Johnny Williams on bass, backed by the agile and sensitive **Jane Jarvis** at the piano. Norman Mapp knew where it was at singing Kirk's hit recording, "Until the Real Thing Comes Along." Surprise guest singer, Peter Dean, wrapped it up with "I Want a Little Girl."

It was a touching time to remember when veteran big bandleader Sam Wooding, 87, came to the mike to pay tribute to Kirk. He reminded the audience that things were not all that easy for Black musicians in days of yore but the scene is upbeat today.

— **Willie Dobie**

(High tribute to the Andy Kirk night of the Overseas Jazz Club was paid by John S. Wilson, jazz critic for The New York Times, in his review. He singled out OPC's own Jane Jarvis for praise for her piano playing with the group.)

WASHINGTON — Former OPC President **Barrett McGurn** was featured speaker at the November meeting of Westmoreland Hills Citizens Association (nearby Maryland suburb of Washington). His topic: "A Behind-the-Scenes Peek at the U.S. Supreme Court." He was introduced by OPCer **Bud Littin**, fellow resident of Westmoreland Hills. Barrett, recently retired "Voice of the Court," is now writing (another book in the offing) and traveling.

Wieghart Firm: "The News Stays!"

One of the most heartening talks OPCers have heard recently came from James Wieghart, executive editor of the *New York News*, when he told a crowded luncheon audience at the club Nov. 22 that "*The News* is here to stay."

Only a year ago, he recounted, the *News* was up for sale and prospects were dismal. People were saying that "the old lady is dead and should be buried." They were talking about the first tabloid in the U.S. and the newspaper with the biggest circulation in the U.S.

But then came "the greatest turnaround in U.S. journalism." Deals were negotiated with the unions that meant substantial savings and opened the way for new capital investment.

Now the *News* will be in the black in 1983. Its move to printing in Brooklyn will reduce operating costs. Labor contracts are solid for the next three years and employees can look forward to rewards.

The *News* will expand its news coverage, including business news for the consumer and tighter sports coverage. It will continue good coverage of selected foreign news.

President **Anita Diamant** opened the session and Vice President **George Krinsky** introduced Mr. Wieghart as "a damn good reporter and a damned good editor."

EAT, DRINK WITH US AT OPC!

Some Sorry Excuse!

A couple of mean little gremlins crawled out of our printer's hellbox while he was producing our Dec. 1 issue and did their dirty work of creating some embarrassing errors.

Like fouling up the spelling of **Murray Schumach's** name. He is the distinguished correspondent of *The New York Times* who is editing *Dateline '83*.

Like crediting Henry Giniger, a cousin, instead of our own **Kenneth Giniger**, as publisher of Cyrus Sulzberger's book on Yalta.

Like reporting the price of our Christmas party as \$10 instead of \$7.50.

We should have caught those damned little gremlins in time. We're embarrassed we didn't. We apologize.

Have a Happy New Year!

Placement

International trade magazine needs freelancers for long-range assignments, gathering information on government officials, development plans, and local contracting and engineering firms in Indonesia, the Philippines, Thailand, Algeria, Gabon, Cameroon, Botswana, Colombia, India, Australia. Write to Virginia Fairweather, International Publications, P.O. Box 5017, Westport, Conn. 06881, USA.

(To be listed in Placement for positions wanted or offered, address Helen Alpert, OPC Bulletin.)

New Members

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REINSTATEMENTS

ASSOCIATE NONRESIDENTS

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New Applications

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Peter Kaminsky; self-employed writer
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Horace W. Stimson; Pres., Director, Video Ventures Inc.
Sponsors: *Peter French, John Groth*

Lester Zwick, writer
Sponsors: *Nathan Goldstein, Henry Gellermann*



OPC BULLETIN

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Irvin S. Taubkin, Editor; Helen Alpert, Rosalind Moore, Rosalind Massow, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

Reporter Finds UNESCO Not Alone In Bad Reporting

SAO PAULO — Is the U.S. press required by some industry or government edict to launch frequent broadsides against UNESCO plans to set up a Third World news agency? Highly unlikely, but the regular flow of statements by U.S. press leaders against UNESCO initiatives could cause one outside the Western press to wonder.

Ironically, the statements against UNESCO proposals by numerous representatives of the Western press display the dull conformity of government-controlled handouts.

The latest seen here is the conclusion of the *Bulletin* item of Nov. 1 on the otherwise good news that United Press International is expanding and plans to heat up the competition. That statement from one of the new owners of UPI and the numerous attacks against UNESCO in *Dateline* '82, headed by the outgoing president's message, don't give any inkling that there's a problem with the reporting of Third World news by the Western press. This is a problem.

A recent letter from a reporter in Washington with some 30 years experience abroad for a U.S. wire service and a newspaper illustrates the problem: "There was nothing to be found, of course, in the U.S. press on the results of the meeting" of the Brazilian National Monetary Council on Oct. 25.

Sterile economic news? Normally, the answer might be yes, it's dull news, but the above meeting detailed plans of how the Brazilian government claims it will overcome the country's worst economic crisis in over a decade. The crisis is of great concern to the U.S. government and the Western financial system.

A gem of an example of the problem was displayed by the publications of two of the editors who speak so eloquently in *Dateline* '82 about the need for press freedom. One of the publications reported some incorrect information about government policy changes here. Although the information apparently had never been reported locally, the other New York publication, a competitor, printed the same false information a month later.

Often false reports on happenings in Third World countries have great impact locally, just as is claimed. An illustration was provided by a New York newsweekly on bribing as a way

of life outside the USA. The piece said that European contractors had won over a U.S. competitor a large contract in Brazil because of the willingness of the firms in Europe to lay out fat bribes, a charge which hasn't had much following locally for the hydroelectric equipment business involved. Source of the serious charge? An American executive who'd been trying to win the business for his company. There wasn't any apparent effort to contact the European outfits for comment. (The European companies weren't named, which was false anonymity, given the small number of organizations in the world in the business of manufacturing hydroelectric equipment.)

The magazine's report was reprinted in full in a leading Brazilian newspaper with front page attention. The publisher of the Brazilian newspaper frequently speaks out at international forums around the world for a free press and against UNESCO-type schemes. The local newspaper didn't exhibit any attempt to try to get behind the story or even run local comments.

Some suggestions from this Western pressman:

1. Recognize that there are serious defects in coverage of Third World news by the Western press. Attack the root problem.

2. Act like a free press in behavior as well as fact. Not all press censorship stems from governments. Suppression of news can also stem from following industry lines.

3. Continue to oppose any scheme — such as the UNESCO proposals — which is unlikely to increase already excessive government control of news in huge parts of the Third World.

— **Bill Hieronymus**

LETTERS (Continued from page 2)

"Three Who Know Will Tell Us All About Money." Having spent a business lifetime in "Wall Street" as a security analyst, financial consultant, corporate PR consultant, founder, publisher and editor for 55 years adding up to more years than I like to contemplate, I'm sure that, like me, they all three know enough to know that they don't know anything, at least as to what's going to happen tomorrow or next year.

But Stretch, Tom and Mike can surely talk engagingly about it — the "it" being the past and present markets and perhaps even what their hunches are. And, like me, I suspect they are modest enough to know that their hunches are precisely that — hunches.

— **Eliot H. Sharp**

(OPCer Sharp is publisher emeritus of *Investment Dealers' Digest*.)

Dan Kurzman, winner of two OPC book awards, is completing his latest work, "Ben-Gurion: Prophet of Fire," which will be published by Simon and Schuster in 1983. It will include new material on Israeli history and Ben-Gurion's personal life.

The club's tight financial condition has moved the Board of Governors to reduce the number of *Bulletins* issued. Beginning with this issue, the *Bulletin* will come out only once a month on the first of the month. Bear with us!

SIGN UP A NEW MEMBER

Overseas Press Club of America, Inc.
52 East 41st Street
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FIRST CLASS